

# How Imprint Talent Readiness leverages science-driven insights to align your Business Strategy with your People Strategy...

## Engagement:

Placing the right people in the right jobs to optimize their potential.

*MRD and PI*



## Operational Optimization

Providing business leaders with the framework and tools to design culture, roles, and teams that maximize business results.

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## Job Role Profile Modeling

Establish key behavioral attributes for each role. Ensure that people are a 'fit' with roles in which they will thrive.

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## Team and Group Analytics

Tools and analytics to support team performance on key dimensions.

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## Develop Skills

Target role-specific skills for development based on diagnostic readiness results.

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## Talent Planning

Link talent pool and people strategy to business strategy to identify strengths and gaps. Rank and review internal and external candidates for targeted roles.

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## On-Boarding Tool Kit

Use data to tailor the on-boarding plan for new hires and those advancing to new roles.

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## Right Person - Right Role

Make data supported decisions with each hire and those advancing to new roles.

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## Attract Candidates

Identify the behavioral requirements of a job and incorporate in job descriptions.

*PI*



## Behavior-Based Interviewing

Generate candidate specific interview guides for utilization by hiring team.

*PI*



**ALIGN and INSPIRE**

## Readiness Diagnostic Tools

- Marketing Readiness Diagnostic (MRD)
- Predictive Index (PI)

*Learn more at our website under 'Our Approach'*

